

Programme

19 October 2022	
9:30 – 10.00	Registration and Welcome Address
10.00 – 13.00	Transforming Knowledge with Isotype
Sue Walker	Marie Neurath's Isotype Books for Children: Pioneering Work in Graphic Design and Illustration for Young People
11.00 – 11.30	<i>Coffee Break</i>
Susanne Blumesberger	"What I remember". Autobiographical Reflections by Marie Neurath
Emma Minns	The Otto and Marie Neurath Collection at the University of Reading
13.00 – 14.00	<i>Lunch Break</i>
14.00 – 16.45	Graphical Language and Transformation in Isotype Picturebooks
Bettina Kümmerling-Meibauer	Developing a New Design Language: The Impact of Interwar Avant-garde Movements on Marie Neurath's Isotype Picturebooks
Gökhan Ersan	Building a Graphical Language for Electromagnetism: Marie Neurath's <i>A Message Around the World</i> (1953)
15.30 – 16.00	<i>Coffee Break</i>
Jörg Meibauer	Truth and Transformation in Isotype Picturebooks: Analyzing <i>Railways under London</i> (1948) by Marie Neurath
18.30	<i>Conference Dinner</i> (for presenters only)

20 October 2022

9.30 – 13.00	Isotype Concepts and Their Impact
Nikola von Merveldt	Strange Ways of Seeing Nature – Visual Strategies in Marie Neurath’s “Wonder World of Nature” Series Between Magic and Science
Sarah Hoem Iversen	Isotype, Gender and the Gendered Body
11.00 – 11.30	<i>Coffee Break</i>
Laura Little	Marie Neurath, Nonfiction Children’s Publishing and the Isotype Method
Silke Körber	Marie Neurath and Adprint after 1945
13.00 – 14.00	<i>Lunch Break</i>
14.00 – 17.30	Reception of Isotype Picturebooks
Marnie Campagnaro	The Reception and the Impact of Marie Neurath on Italian Children’s Literature
Ilgım Veryeri Alaca	Relating and Comparing Neurath’s Work with Informational Books from Turkey
15.30 – 16.00	<i>Coffee Break</i>
Sonja Schreiner	A Viennese Wonder World of Isotype – Marie Neurath and the Schönbrunn Verlag
Gernot Waldner	Isotype Reloaded
17.30 – 18.00	Final Discussion